
Joseph (Jody) Shenn

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Seeking to empower colleagues, customers and other stakeholders with key insights and execution of high-profile projects. Expertise across financial services and financial markets, structured finance & structured credit, consumer credit & corporate finance, housing & economics, media & marketing, tech & science, and more.

EXPERIENCE

Moody's Ratings- Vice President, US Structured Finance Group

OCTOBER 2015 - PRESENT, NEW YORK

Senior credit analyst, research leader and project manager within a top rating agency, specializing in execution and providing market-leading quantitative and qualitative insights on securitizations and related asset classes/industries, for internal and global market audiences.

- Produce published research, other analysis and events on ABS, RMBS, CLOs, CMBS and ABCP and adjacent issues, with a US-focus and global coverage. Employ a range of analytical approaches, utilizing a rare combination of fundamental, structural, data, economic, market, industry, accounting, operational, regulatory and legal experience.
 - High readership, net promoter scores and demonstrated value from publications and events (research reports, podcasts, webinars, infographics, videos, roundtables and conferences.) Promoted from AVP at hire.
 - Strong reputation across securitization & asset-based finance/lending, mortgages & housing/multifamily/CRE, consumer credit, AI/blockchain/Fintechs & other innovation, private credit/leverage finance/CLOs and legal/political/regulatory issues.
- Active participant in key standing working groups: US housing and housing finance group and global housing forecasts; North American research and policy group; US consumer and education groups; Gen AI/innovation research and process improvement groups; and past groups, including for banking stress, Libor transition, Fintech trends, US tax reform, and global COVID 19-related forbearance/modification policies.
 - Broad collaborator, working regularly with economics, corporate finance (REITs, builders, business services, payments firms), public finance (HFAs), leveraged finance (e.g., high yield credit, covenants), FIG (banks, non-bank lenders, insurers, GSEs), and specialist (climate/ESG, blockchain/digital asset) teams, and Europe and Asia-Pacific securitization/covered bond groups.

- Contribute to research product suite strategy and monitoring/oversight, working regularly with outreach/events, legal/compliance, data/tech/production and comms/corporate teams on relevant issues, and participated in internal and third-party partnership discussions.

Bloomberg News- Reporter-Mortgages

OCTOBER 2006 - SEPTEMBER 2015, NEW YORK

Prolific agenda-setting journalist as beat reporter on US mortgages and many of the other largest fixed income and lending sectors for a leading business information firm amid historic financial market events.

- Broke news and wrote other market-moving stories on US mortgages, RMBS, CDOs, ABS, CMBS, ABCP, agency debt, covered bonds, banks, funds, insurers and other financial institutions via deep dives, “scoops” and analysis under immediate deadlines, often 5-10 items weekly. Regularly in most-read articles on a daily/weekly/monthly/annual basis.
 - Succeeded by collaborating across various news teams and other groups, including on award-winning articles. Forged strong relationships and sourced information from junior to the most senior levels at small to large banks and brokers, hedge funds, insurers and investment firms, tech and other vendors, consumer and industry groups, regulators and other government entities, and elsewhere.

American Banker- Reporter/Deputy Editor-Consumer Finance

MAY 2003 - SEPTEMBER 2006, NEW YORK

Promoted to manage the mortgages/consumer lending section of a major trade newspaper amid unprecedented industry changes along with writing features and news articles.

- Documented the credit bubble and began escalating warnings in 2004-05 period, including on the potentially severity of upcoming collapse. Developed contacts across banks, insurers, investment firms and elsewhere, covering topics including risk, sales, marketing, operations, servicing, secondary marketing, accounting, finance, compliance, business process outsourcing and technology.

EARLIER/EDUCATION/OTHER

- Writing/editing/art/production also at *The Wall Street Journal Online* and *The Southampton Press: Western Edition*, and summer internship at *Sony's Columbia Pictures*.
- Graduated with a Bachelor of Arts degree in English from *Cornell University*, with classics, economics, physics and communications classes, and a semester abroad at *King's College London*.
- Wide experience in platforms for obtaining, studying, modeling and presenting credit, investment, economic and business information, as well as content creation/distribution tools.
- Unique expertise in some areas of housing, consumer and markets data, and financial/business media. Willing/able to obtain various licenses/certifications.